

Backgrounder

Results Delivered for Whitby

Through partnership between Town staff, Council, and through significant engagement with the community, Whitby's Community Strategic Plan has translated into meaningful, visible progress across the community, including:

Pillar 1: Whitby's Neighbourhoods – Safe, Healthy, and Inclusive

- **Faster emergency response services** through the hiring of 20 new firefighters, construction of a new fire hall and training tower, and substantive progress on updating Whitby's Fire Master Plan
- **Improved access to healthcare**, through innovative partnerships that helped to attract new family doctors to the community and a [list of local physicians](#) currently accepting patients made available to residents
- **Expanded support for food security**, with new partnerships, community gardens, and food bank enhancements, like The Market with Feed the Need in Durham
- **New community experiences**, through the launch of Whitby's first Culture Pop-Up Series and the Home Sweet Home Festival, which welcomed more than 40,000 attendees in its first year
- **A clear 10-year roadmap for improved parks, recreation spaces, accessibility upgrades**, and future community amenities through the new Parks and Recreation Master Plan
- **A new Whitby Homelessness Response Group** and dedicated community supports webpage to provide a single source of information on resources available to help those in need

Pillar 2: Whitby's Natural and Built Environment – Connected and Resilient

- **Expanded recreation opportunities** through the future Fieldgate Sports Complex, currently under construction and on track to open in 2026, and securing 60+ hectares for future sports fields
- **Continued local climate action** through implementation of Whitby's Climate Emergency Response Plan
- **More public art and cultural experiences** across Whitby through a new Public Art Policy and 14 completed or planned installations
- **Improved parks, trails, and recreation amenities** guided by the Town's Parks and Recreation Master Plan

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- **A revitalized waterfront experience** through a new Visitor's Centre, tourism opportunities, and the transformation of the Pumphouse into a seasonal destination

Pillar 3: Whitby's Economy – Innovative and Competitive

- **Continued economic growth and local job creation** through implementation of Whitby's Economic Development Strategy
- **Strong industrial and commercial investment** helping strengthen Whitby's local economy
- **Expanded tourism initiatives** bringing more events, visitors, and economic activity to the community
- **New opportunities for tourism, conferences, and investment** through the Town's Hotel and Conference Centre Attraction Program
- **Modernized service delivery**, strengthening data-driven decision-making and supporting residents and businesses through targeted digital tools

Pillar 4: Whitby's Government – Accountable and Responsive

- **More than \$81 million in external funding**, helping deliver on priorities while reducing pressure on taxpayers
- **Stronger partnerships** supporting housing, food security, healthcare, arts and culture, and sustainability initiatives across Whitby
- **More convenient, modernized, and accessible service delivery** using new technologies and systems
- **Community-informed budgeting**, balancing service needs with affordability, identifying over \$2 million in savings
- **Strengthened Council and community engagement** through ward town halls, roundtables, Open House events, and regular Mayor and Council updates

More Information

Learn more about the Community Strategic Plan and results delivered for the community at whitby.ca/CommunityStrategicPlan.