

Whitby Green Standard Incentive Program Summary

Staff Assistance		
Tier Achieved	Total Anticipated Support Time	Support Provided
TIER 1	10 Hours	- Assistance with the checklist - Guidance provided to achieve the required criteria - Potential external funding opportunities
TIER 2	20 Hours	- Same support provided for Tier 1 - Advise on potential sustainable enhancements available for the site and assistance in coordination with utilities
TIER 3	48 Hours	- Same support provided for Tiers 1 and 2 - Assistance in fostering early-stage collaboration and integrated design processes among developers, consultants, and utilities

Green Builder Award Program	TIER 2	TIER 3
PRINT		
Town news outlets, space permitting	●	●
DIGITAL		
Featured on Town Facility Digital Screen (Ad Value: \$2,100/facility/year)		●
Inclusion in an article published to the Town's website highlighting the top Green Builders in Whitby and their achievement and commitment to sustainability		●
Recognition in the Green Quarterly Newsletter	●	●
Online Logo Recognition on Town Website	●	●
SOCIAL - Facebook and LinkedIn		
Social Media Post	●	●

*All Rights and Benefits are determined by the Town of Whitby in consultation with the builder/developer.

Financial Pilot Incentive Program		
Residential Development Type	TIER 2	TIER 3
Detached, Semi-Detached, Linked, Townhomes	\$800	\$3,200
Apartments	\$200	\$800

*Financial Incentives are being piloted and only available until November 2026, while funding lasts.