Dear Candidate:

Rogers tv Durham Region will be providing local and relevant programming for the upcoming 2022 Municipal Election.

You are invited to record a message to your constituents, **up to two minutes in length**, that will be broadcast on Rogers tv leading up to the Municipal Election.

Registered candidates in the municipalities of Pickering, Ajax, Whitby, Oshawa, Clarington, Scugog and Uxbridge are invited to participate, as well as candidates for the position of Regional Chair.

We will be recording messages via Zoom. We ask that you call from a well-lit area, natural background (not windows and no election signs), quiet in the room for good audio and the camera at eye level. That means if a laptop is being used, prop it up with books. Please see the tip sheet below on the second page.

We want to present everyone in their best light and will allow candidates **TWO TAKES** of their message. The best one will appear in our final program.

The content of the message is up to the candidate provided that the laws governing libel and slander, and the broadcasting guidelines are respected. Rogers tv reserves the right to not broadcast any message that we deem inappropriate. Candidate advertising or signage will not be permitted.

Please contact myself at the email/number below or Douglas Boyd as soon as possible to arrange your time. Douglas can be reached at douglas.boyd@rci.rogers.com or 905-296-2536.

**Debra Hutchison**
**Producer**
ROGERStv
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ROGERS tv

1) Adjust the room above your head to match the picture
2) Make sure the camera on your laptop or computer is at eye level.
3) Make sure you are in a quiet room for good sound. If you have a headset with mic or earbuds please use them for even better sound.
4) Make sure your room is well-lit with no window behind you
5) Please have a solid internet connection. Ideally an Ethernet connection or solid wifi.