



THE CORPORATION OF THE TOWN OF WHITBY

NOTICE OF PUBLIC INFORMATION CENTRE AND INVITATION FOR COMMENT

Transportation Master Plan

The Corporation of the Town of Whitby has retained Totten Sims Hubicki Associates to undertake a Transportation Master Plan (TMP) for the Town. The intent of the Master Plan is to identify an integrated Town wide transportation framework, at a strategic level, that supports long term growth and provides for the efficient movement of people and goods to areas within and to/from the Town. The scope of the TMP will focus primarily on the review of arterial and major collector road systems within the Town's boundary, with the potential modifications to include: the addition of new roads; missing linkages; road/rail/water grade separations; and changes to road classifications to better reflect their role and function in the future network.

Public consultation is vital to this Study and two Public Information Centres (PICs) are being held to obtain comments from interested and affected individuals. The first PIC has been scheduled to present project information related to the existing and future transportation conditions, issues and preliminary alternatives; and to seek feedback from interested residents. The dates, times and locations of the first PIC are as follows:

Whitby Open House

Date: Tuesday October 30, 2007
Time: Open House from 2 to 4 p.m. and 6 to 8 p.m., presentation at 6:30 p.m.
Location: Council Chambers, Whitby Municipal Office, 575 Rossland Road East, Whitby

Brooklin Open House

Date: Wednesday November 7, 2007
Time: Open House from 6 to 8 p.m., presentation at 6:30 p.m.
Location: Brooklin Community Centre, 45 Cassels Road East, Brooklin

The public will have the opportunity to review display panels illustrating the Study process, transportation issues, traffic and land use information, and potential alternatives; as well as have the opportunity to discuss the material with Town of Whitby staff and their consultant. Comments received at this PIC will be considered in the assessment of alternatives and identification of recommended transportation strategies, which will be presented to the public at future information centres in 2008.

Upon completion of the Study, a report documenting the findings will be prepared for public review and comment.

If you have questions or comments regarding the Study, or wish to be added to the mailing list, please contact either of the following Project Team members:

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Information will be collected in accordance with the Freedom of Information and Protection of Privacy Act. With the exception of personal information, all comments will become part of the public record.