# **Notice of Public Information Centre**



## Heritage Conservation District (HCD) Plans Review and Update

#### Have your say!

The Town of Whitby, and its consultant Stantec Consulting, are undertaking a review and update of the Town's two Heritage Conservation District Plans –

Brooklin HCD Plan and Werden's Plan Neighbourhood HCD Plan.

The Town is seeking your input regarding how the HCD Plans can continue to best preserve the cultural heritage resources within each of the Districts, while also encouraging compatible (re)development.



Date: Thursday, April 10, 2025

Time: 6:00 p.m. to 7:30 p.m.

Location: Council Chambers, Town Hall, 575 Rossland Rd. E., Whitby, ON

The Public Information Centre will provide an opportunity to:

- discuss the process of the review and update to the two HCD Plans;
- ask questions about HCD Plans in general; and
- provide feedback from the public on the HCDs.

Input received at the Public Information Centre will be considered by staff, the consulting team, and Council.

This is the first of two planned Public Information Centres in 2025.

#### **How to Participate**

- **Attend in Person**: While registration is not mandatory, please let us know if you plan to attend, by emailing <a href="mailto:heritage@whitby.ca">heritage@whitby.ca</a> and add "In Person Attendance April 10" to the subject line.
- Can't Attend?: Please send your written comments to the HCD Plan Review and Update team at <a href="mailto:heritage@whitby.ca">heritage@whitby.ca</a>.

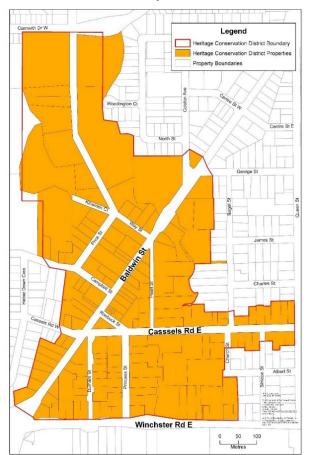
#### **Background**

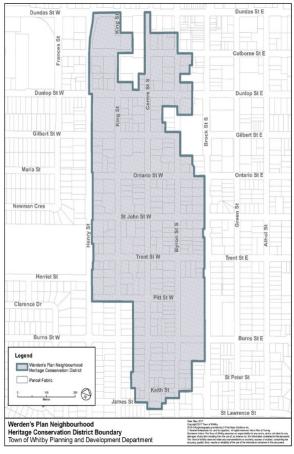
#### What is a Heritage Conservation District?

The Town of Whitby has two Heritage Conservation Districts: Brooklin HCD (2007) and Werden's Plan Neighbourhood HCD (2017). Both HCDs designated under Part V of the Ontario Heritage Act, help conserve heritage resources, and manage change within their boundaries. Conservation efforts consider: architecture; streetscapes; landscapes; mature vegetation; and other physical and visual features.

HCDs can consist of various land uses including residential, commercial, or institutional properties, and are in place for specific geographic areas (as shown on the maps below).







#### What is an HCD Plan?

An HCD Plan includes policies, guidelines, and strategies to help conserve the character defining elements of the Districts. HCD Plans are essentially tools to manage change in a way that is sensitive to the past while looking to the needs of the future.

### Why review the HCD Plans?

The review and update of the HCD Plans will:

- improve the consistency between the two HCD Plans, where applicable;
- reflect the current land use and heritage policy context;
- bring the HCD Plans into conformity with recent legislative changes; and,
- streamline the HCD Plans so that they are more user-friendly.

#### **More Information and Future Notification**

If you are unable to attend this Public Information Centre you can still contribute!

All Public Information Centre materials and project information will be posted on the Town of Whitby's heritage website. Information is also available between 8:30 a.m. and 4:30 p.m., Monday to Friday, at the Planning Department in Town Hall.

For questions and for further notification, please contact the project team at:

#### **Heritage Planning Division**

Planning and Development Services
Town of Whitby, 575 Rossland Road East, Whitby, ON L1N 2M8

Phone: 905.430.4306 Email: <a href="mailto:heritage@whitby.ca">heritage@whitby.ca</a>

**Note**: Personal Information collected for the HCD Plans Review and Update project is collected pursuant to the Municipal Freedom of Information and Protection of Privacy Act, 1990, and will be used for the purpose of public input on the project for Council's consideration. Questions about this collection should be directed to the Town Clerk, 575 Rossland Road East, Whitby, ON, L1N 2M8; by email to: <a href="mailto:clerk@whitby.ca">clerk@whitby.ca</a>; or by telephone at: 905.430.4315.